

EXPLAINED IN 60 SECONDS: ROX 11.1 EVO

5.

ATTRACTIVE PRICE/PERFORMANCE RATIO

SIGMA bike computers stand for not only high quality, but also represent the best value. A number of **honors and awards** confirm the attractive price-performance ratio of SIGMA's high-quality products.

4.

PERFECTION FROM GERMANY

SIGMA bike computers are developed in Neustadt an der Weinstraße, Germany. German engineering stands for a centuries-old tradition and is remarkable for its **precision, craftsmanship, and durability**. Importantly, every product developer at SIGMA is also a **passionate cyclist**. Prototypes are tested right outside our headquarters with the goal of creating the perfect product that will deliver an uncompromising user experience.

3.

SMALL AND LIGHTWEIGHT

At only **55 grams** and with a **1.77-inch display**, the ROX 11.1 EVO fits perfectly on performance handlebars. The Short Butler has been developed specifically for the ROX 11.1 EVO and puts the bike computer in a **streamlined position near the handlebars**. It can be mounted on handlebars with diameters from 25.4 to 31.8 mm in a few easy steps.



1.

BROAD RANGE OF FUNCTIONS

With more than **150 functions**, ROX 11.1 EVO is the perfect training partner. Its list of functions include tracking speed and distance with GPS, **measuring barometric altitude, completing training sessions, navigating with Track or komoot, and compatibility with e-bikes, smart trainers, and external sensors**. The integrated **Crash Alert** feature informs your emergency contacts if you fall off your bike. **Smart notifications** inform you of incoming calls and messages during your ride. The **SIGMA RIDE app** allows ride data to be viewed and analyzed in detail after your training session.

2.

CUSTOMIZABLE COLOR DISPLAY

The ROX 11.1 EVO's **color display** is continuously lit and adjusts automatically to various lighting conditions thanks to its **ambient light sensor**. The data fields in the **training views** can be set according to the rider's individual preferences and highlighted in eight different colors. This ensures excellent legibility, especially during intense rides and fast descents.

THE CHOICE OF CHAMPIONS



KARL PLATT, Team BULLS

"During training, I like to use different bikes, so it's practical that the ROX 11.1 EVO supports multiple sport profiles. This makes it extremely easy for me to switch from my mountain bike to my gravel bike – with a single device."



SALIM KIPKEMBOI, Team BIKE AID

"The outstanding ROX 11.1 EVO interface makes operating it very easy for us cyclists. On hills or during endurance training, I have the right view saved in the device for any training goal."



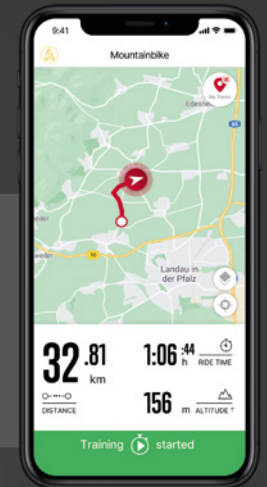
MARCEL KITTEL, former racing cyclist

"Since the end of my professional career, I have enjoyed my freedom while biking, and I like to explore new areas. When I do that, I prefer to navigate on the ROX 11.1 EVO with Track or the komoot app and leave my smart phone in my pocket."



ANNE TERPSTRA, GHOST Factory Racing Team

"It was the ROX 11.1 EVO's technical functions that convinced us. It's perfect for us during training and races because it collects a lot of data that can then be quickly and easily assessed with the SIGMA RIDE app."



PLAY VIDEO

EXPLANATORY VIDEOS FOR SALES

You can find helpful 11.1 EVO video tutorials here. The videos explain the device controls and introduce special functions. It's great preparation for your next sales presentation.

Tip: All videos are available directly from our YouTube channel. Subscribe so that you never miss a new product again.

www.youtube.com/user/SIGMAelektro

